

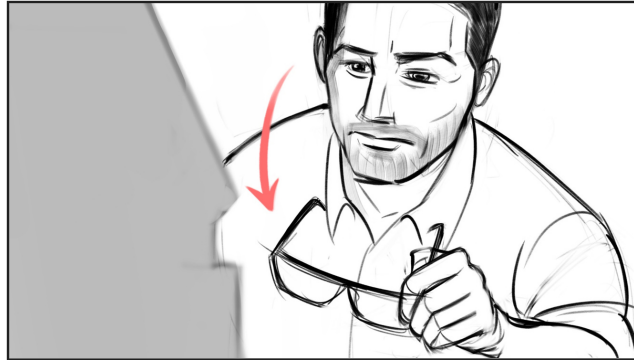
SHOT 1



**Description**

WS of Daniel leaning onto his work-table, working on something meticulous. Next to him is a scale model.

SHOT 2



**Description**

CU on Daniel's face focused, looking off-camera. (Dirty frame with model in foreground.) Daniel takes off glasses.

**Voice Over**

This is the place

SHOT 3



**Description**

Profile view of Daniel working.

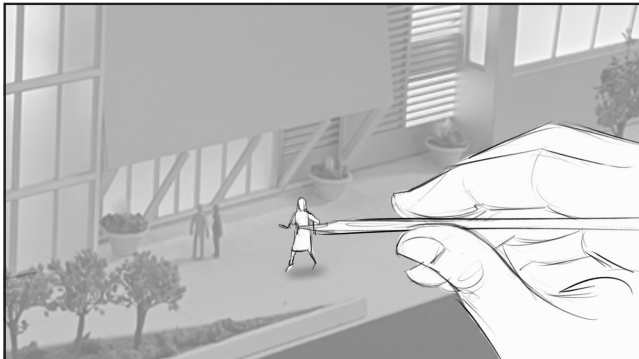
**Voice Over**

Where vision

**Super**

Your vision

SHOT 4



**Description**

XCU tweezers placing a tiny human model onto the scale building.

**Voice Over**

And precision

SHOT 5 - A



**Description**

CU on Daniel's eyes as he leans forward with tiny human model.

SHOT 5 - B



**Description**

XCU on Daniel. Background dissolves into eye doc exam room.

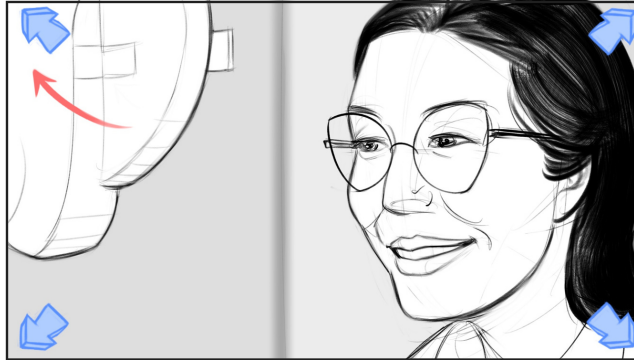
SHOT 5 - C



**Description**

Daniel leans away from camera. He is now in eye doc exam room.

SHOT 6



**Description**

CU on our Doctor's face, as she smiles warmly at her patient.

**Voice Over**

Come together.

SHOT 7



**Description**

MW profile shot of Daniel and doctor talking.

**Voice Over**

This is MyEyeDr.

**Super**

Is our vision

SHOT 8



**Description**

OTS on Doctor using a brochure to explain Daniel his options are.

**Voice Over**

Where vision health and wellness, and the right fit

SHOT 9



**Description**

Wide shot of the doctor and Daniel walking into the store-area. They are facing cam and we track them as they walk.

**Voice Over**

Come together to help you live your best life.

SHOT 10



**Description**

Medium-wide shot of Daniel smiling as he likes the feel and look of the glasses he has on.

SHOT 11



**Voice Over**

This is MyEyeDr.

**Super**

Total eye health  
All insurances welcome.  
Always the right fit.

SHOT 12



**Voice Over**

Where vision is everything.

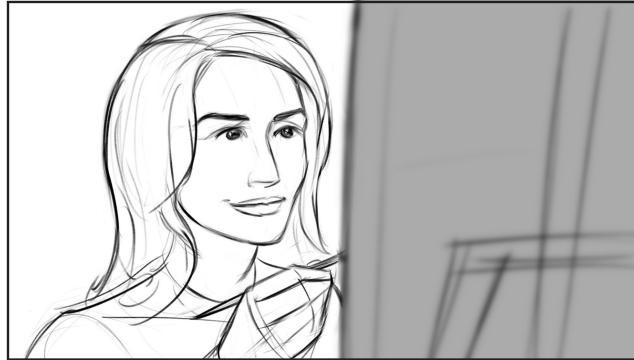
SHOT 1



**Description**

WS Kate meticulously painting on her canvas.

SHOT 2



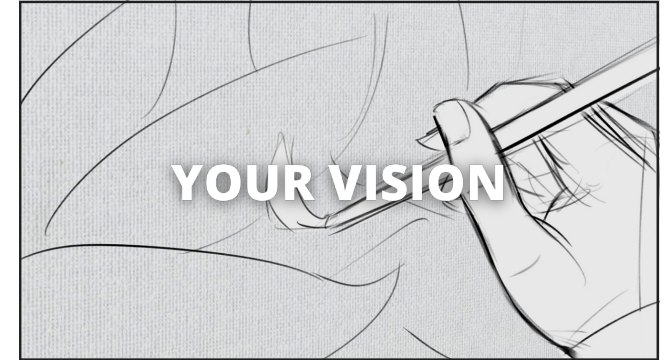
**Description**

CU of Kate Focused.

**Voice Over**

This is where vision

SHOT 3



**Description**

CU of the brush mixing colors on her palette.

**Voice Over**

And inspiration

**Super**

Your vision

SHOT 4



**Description**

We see Kate's masterpiece.

SHOT 5 - A



**Description**

CU of Kate's eyes as she leans forward with brush.

SHOT 5 - B



**Description**

XCU on Kate. Background dissolves into eye doc exam room.

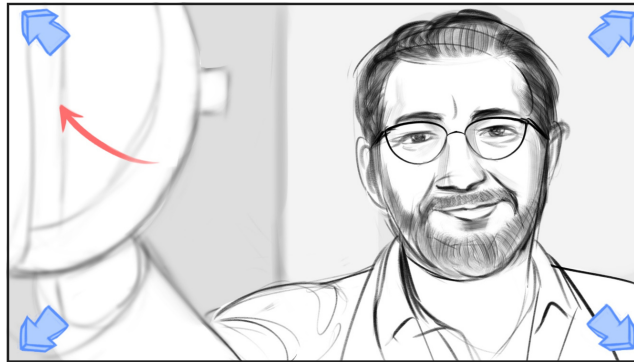
SHOT 5 - C



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Kate leans away from camera. She is now in eye doc exam room.

SHOT 6



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CU on Doctor's face, as he smiles warmly at his patient.

**Voice Over**

Come together.

SHOT 7



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Is our vision

SHOT 8



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